

Creative and innovative professional with 10+ years of hands-on experience in handling several creative design projects from conceptualization to delivery.

## Work Experience

### Professional Graphic Design/Illustrator

*Freelance*

2002 – Present

- Establish and manage a freelance graphic design business that assisted companies with their design, illustration, and web development needs.
- Develop creative advertising content including flyers, brochures, business cards, posters, and t-shirts.
- Envision logo designs, videos, and websites to promote brand recognition.
- Prepared illustrations and rough sketches materials to help clients create their children's illustrated book.

### Visual Communications Instructor

*IVY Tech Community College*

2008– 2018

- Teach courses as assigned, typically 2-4 per semester.
- Develop course syllabus and curriculum for multiple visual communications courses.
- Effectively managed classroom environment to ensure optimal learning for students.
- Evaluate student success through projects and lab exercises, using technology in the classroom.
- Instructed in the use of Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, Animate, Premiere) plus 3Ds Max and Maya.

### Illustrator/Cartoonist

*Bowtie Inc.*

2002– 2012

- Developed cartoons/illustrations for various national animal magazines like FerretsUSA, CrittersUSA and Rabbits USA.
- Prepared monthly cartoons/Illustrations for the SmallAnimalChannel website.

**Jeremy  
Vickneswaran**  
*Graphic Designer/Illustrator*

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## SKILLS

Photoshop



Illustrator



InDesign



Web Design



Video Editing



## Personal Projects

### **Illustrator/Cartoonist**

*Ferret Tails*

2012 – Present

- Develop concept and overall content for my personal comicstrip about ferrets.
- Create weekly illustrations including sketching, coloring and adding text for the comicstrip.
- Create a website that would host the comicstrip that is accessible on mutiple online platforms like PC, tablet or phone.
- Develop and market merchandise related to the comcistrip including posters, stickers, and t-shirts.
- Print a book every year that collects the comicstrips using self publishing methods like Amazon KDP or KaBlam.

## Education

### **Bachelor of Fine Arts in Graphic Design**

*University of Saint Francis*

1998 – 2001

### **Masters in Business Administration**

*University of Saint Francis*

1996– 1998

### **Bachelor of Arts in Computer Science**

*Ball State University*

1988– 1992

### **Bachelor of Arts in Business Administration**

*Ball State University*

1992– 1994